#### FOR IMMEDIATE RELEASE



## July 9, 2024

# American Canyon Business Owner Honored with President's Award from the Association of Consulting Foresters of America, Inc.

[Williamsburg, VA] — The Association of Consulting Foresters of America, Inc. (ACF) is pleased to announce that Joseph Reddan was honored with its 2024 President's Award during the association's national conference in Ponte Vedra Beach, Florida, in late June. ACF is a national organization committed to serving independent consulting foresters who manage forests and market forest products for private woodland owners.

"I'm pleased to honor Joe's experience, accomplishments, and dedicated service with this award," said Wayne Pfluger, President of ACF. "His proven leadership and commitment to the association and consulting forester profession make him well deserving of this award."

Reddan has a distinguished career in forestry, with over 46 years of experience working in the federal and private forest sector. Following a 40+ year career with the USDA Foerst Service, in 2017 he started Flexilis Forestry LLC, a full-service forestry firm specializing in serving the family forest landowner. Reddan holds a B.S. in Forest Management from the University of Montana. He is a long term member of the Society of American Foresters and earned recognition as SAF Fellow in 2020. Reddan is a USDA Natural Resources Conservation Service Technical Service Provider, Qualified Tree Farm Inspector, and California Registered Professional Forester.

Reddan joined ACF as a Candidate Member in 2018 and became a Full Member in 2020. He currently serves as Chair of the Four Corners Chapter of ACF as well as on ACF's Government Relations and Conservation Collaboration Committees. Reddan has been instrumental in the development of association position statements and mutually beneficial agreements with aligned organizations.

"Receiving this prestigious award is a tremendous honor," said Reddan. "I will continue to work diligently with fellow ACF members to advance our profession."

"Joe's unwavering dedication and outstanding contributions to the field of forestry, ACF, and the consulting forester profession have made lasting impacts," said Shannon McCabe, CAE, ACF's Executive Director. "I am delighted for him to be honored with this award and look forward to continuing to work with him to further ACF's mission."

ACF provides professional development, networking opportunities, exclusive communications, tools, and resources to consulting foresters. ACF members are the gold standard of forestry consultants because they meet rigorous educational, experience, and reference requirements as well as adhere to a Code of Ethics ensuring loyalty to landowners and their land.

For additional information about ACF, visit www.acf-foresters.org.

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### About the Association of Consulting Foresters of America, Inc. (ACF):

Founded in 1948, the Association of Consulting Foresters of America, Inc. (ACF) is a professional organization dedicated to advancing the practice of professional consulting forestry and promoting the highest standards of professionalism and ethics among its members. ACF members can benefit forest landowners by enhancing property value, optimizing timber growth through sustainable harvests, maximizing the value of timber, enhancing wildlife habitat and recreational opportunities, and protecting family forest legacy. Visit <a href="https://www.acf-foresters.org">www.acf-foresters.org</a> to learn more.

### **About Flexilis Forestry LLC:**

Founded in 2017, Flexilis Forestry LLC specializes in serving the Family Forest Land Owner with management advice and services designed to deliver a full range of options for the Family Forest. Flexilis Forestry LLC seeks to understand the beliefs, values, and attitudes of the Family Forest Land Owner's possessorship of their forest. Visit <a href="https://www.flexilisforestry.com">www.flexilisforestry.com</a> to learn more.

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