



NEWS RELEASE

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Contact: Sheri Singer, sheri@singercomm.com, 703-346-7111; or Shannon M. McCabe, CAE, shannon@acf-foresters.org

Portland Business Leader Named to the Association of Consulting Foresters' Executive Committee *Roger G. Lord, ACF, Becomes ACF Treasurer July 1, 2020*

Williamsburg, VA – Portland business leader, Roger G. Lord, ACF, President, [Mason, Bruce & Girard](#) (MB&G), has been named Treasurer of the [Association of Consulting Foresters of America, Inc.](#) (ACF). ACF members are independent professionals who manage forests and market forest products for private woodland owners.

“Roger brings 35 years of experience in forest economics and planning, policy analysis, appraisal as well as acquisition and divestiture due diligence to ACF,” said Justin M. Miller, ACF, president of [Green Timber Consulting Foresters, Inc.](#), and president of ACF. “His leadership qualities and business acumen will be invaluable to ACF.”

MB&G, a full service forestry and natural resources consulting firm, was established in 1921 by forestry pioneer, David T. Mason. Lord joined MB&G in 2004 as a forest economist. In 2008, he began appraising timberland earning his state appraisal certification in 2012. He built the MB&G appraisal business into a major provider of timberland and natural resource in the U.S. Lord became a principal of MB&G and was named president in 2016.

Before joining MB&G, Lord joined Boise Cascade Corporation (1995) as a forest economist. In this role, he was responsible for the development and application of natural resource planning models, timber market analysis, fiber resourcing strategy, and financial analyses for timber and timberland investment opportunities.

He began his career as a staff forester with the Texas Forest Service. There, he was responsible for forest economics and resource analysis, strategic planning, agency information systems and special projects. He managed the collection, analysis and publication of forest resource information for Texas including forest inventory data, an annual timber harvest and utilization report, and stumpage price report.

“My 35 years of business experience will help me in my ACF leadership role,” said Lord. “I look forward to sharing my best practices with my colleagues and to learn from them as well.”

A member of ACF since 2016, Lord served on ACF's Membership Dues Task Force in 2017 and recently became Chair of the Oregon Chapter of the ACF. He has been a member of the Society of American Foresters since 1981, and is a Practicing Affiliate of the Appraisal Institute.

He has served as chair of two SAF chapters and is currently Treasurer of SAF's Portland Chapter.

"I'm delighted to welcome Roger to ACF's EC," said Shannon M. McCabe, CAE, Executive Director, ACF. "I look forward to partnering with Roger to further the association's mission."

Lord joins ACF's 2020-21 new Executive Committee members:

- President, Justin M. Miller, ACF, Green Timber Consulting Foresters, Inc., Pelkie, MI
- President-Elect: Wayne S. Pfluger, ACF, Lone Star Forestry, LLC, Huntsville, TX
- Past President: Michael R. Wetzel, ACF, Ecce Silva, LLC, Aiken, SC
- Gulf Regional Director: Russell D. Autrey, ACF, Larson & McGowin, LLC, Mobile, AL
- Northern Regional Director: Rene D. Noel, Jr., ACF, Southern Maine Forestry Service, Inc., Windham, ME
- Secretary: Lee A. Steigerwaldt, ACF, Steigerwaldt Land Services, Inc., Tomahawk, WI.

Returning to ACF's 2020-21 Executive Committee are Thomas D. Amesbury, ACF, Forester's Co-Op, Grass Valley, CA, Western Regional Director; and Matthew B. Gillette, ACF, Rock Springs Forestry, Inc., Courtland, VA, Southern Regional Director.

ACF members help landowners enhance property values, increase the value of timber, produce a more sustainable timber harvest, enhance wildlife habitat, and establish and protect a family's forest legacy. Because of their vital role in the supply chain, ACF members have been deemed essential workers during COVID-19.

As a condition of membership, every consulting forester must have minimum education and experience levels, complete the Practice of Consulting Forestry course, and most importantly, agree to adhere to the organization's stringent Code of Ethics.

For more information about ACF, log onto www.acf-foresters.org.

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About ACF

Founded in 1948, the Association of Consulting Foresters represents independent professionals who manage forests and market forest products for private woodland owners. ACF members help landowners enhance property values, increase the value of timber, produce a more sustainable timber harvest, enhance wildlife habitat, and establish and protect your family's forest legacy. As the gold standard of consulting foresters, ACF has 24 chapters across the U.S. offers its members professional development, publications, insurance, networking opportunities, and advocacy information on state and federal issues. For more information, log onto www.acf-foresters.org.